

## **Session on “Converting Innovation into a Start-up”**

**Date: 27-08-2022**

**Venue: Chitkara University, HP**

Chitkara University, HP organised an event on the topic “Converting Innovation into a Start-up” on 27/08/22 .The key speakers at the event were Mr. Ayush Ghai, Co-Founder, Godspeed Systems and Dr. Adarsh Aggarwal, Mentor, Chitkara University. The speakers talked about the different ways in which one can convert his idea or innovation into a Startup. The speakers mentioned that if someone has developed a new innovation or technology, he should try to patent it. The speaker also briefed about different types of patents and patent filing strategies. The speaker said that every idea is not the startup idea, so one should not feel discouraged if one idea doesn't work. According to the speaker, one should try to learn one core skill and should work continuously on that to be perfect in that particular skill. Also he mentioned that one should try to solve the problems which are being faced by the masses.

