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**Title: Entrepreneurial Opportunities in Nursing**

**Programme Type:** Interactive Session under the CEED Smart7 Learning Series to impart knowledge about how innovation can transform Nursing professionals healthcare startups and help ensure healthy lives.

**Programme theme (keywords):** Explaining the importance of Nursing Graduates as Entrepenurers Healthcare Startups and the Step-by-Step process to develop the business idea into a business model with a systematic approach.

**Facebook/Instagram Link of the Pre and Post conduct of Activity:**

**Description:**

The session's objective was to provide graduate students with in-depth knowledge about how they can explore the existing pain areas existing in our society related to the healthcare segment. These business ideas for nurses are for those who want to explore their entrepreneurial spirit. The nursing business can be in many areas Mr. Anupam Srivastava, Head-of-Incubation, Centre Entrepreneurship Education & Development, an Industry Expert and Consultant with 35 years of professional experience in Entrepreneurship.

**Kindly justify the activity conducted by your respective department will fit as IIC event:**

The programme aimed at fostering a culture of entrepreneurship traits among students, helping them understand innovation, ideation, creative thinking and various aspects of economic growth. While the expert Mr. Anupam Srivastava explained in detail the steps and milestones and various stages of successfully starting a venture, he also talked about how students can manage their time management and value proposition during student tenure, while being in this process.

**Duration of the Activity:** 60 minutes

**Start Date and End date of the Event:** 16/11/2022 to 16/11/2022

**Venue:** College of Nursing (Baddi) Himachal Pradesh.

**Mention Minimum Number of students (Event):** 40

**Mention Minimum Number of faculty (Event):** 1

**Objective of the Event:** Highlighting Innovation & Entrepreneurship among Nursing Graduates

**Benefits of this activity:** Educating about the entire process of being an entrepreneur and bringing out creative and innovative skills.

**Sustainable Development Goals Covered inactivity:**

Industry, Innovation and Infrastructure

Decent Work and Economic Growth

Quality Education

**Video URL:** [https://drive.google.com/file/d/1zVv3QeQLutehukha3-6rKUARYDcyWE\\_3/view?usp=share\\_link](https://drive.google.com/file/d/1zVv3QeQLutehukha3-6rKUARYDcyWE_3/view?usp=share_link)

**Photographs of the Event:**

Before Activity as a Poster:

**CHITKARA UNIVERSITY**

**SMART Learning Series**

**cee d CHITKARA UNIVERSITY**  
centre for entrepreneurship education and development

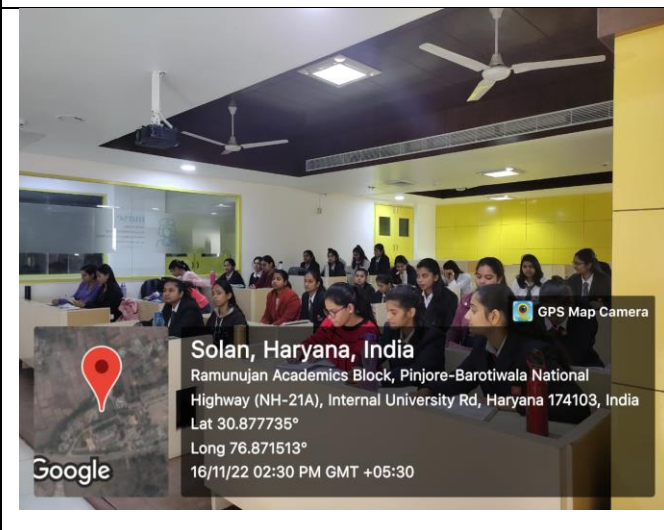
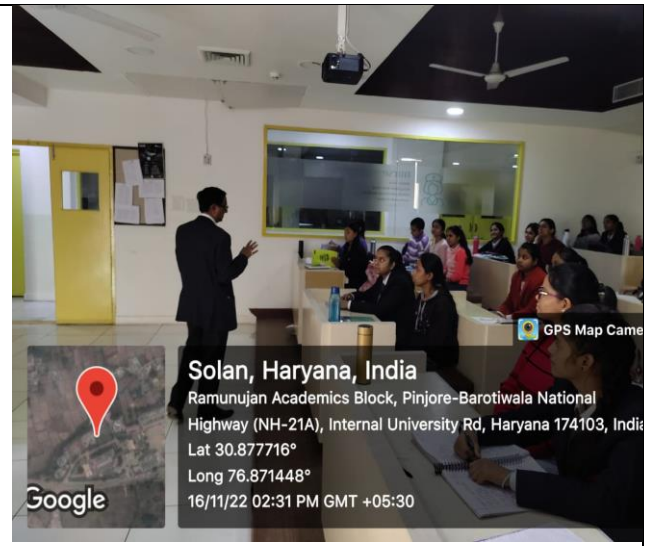
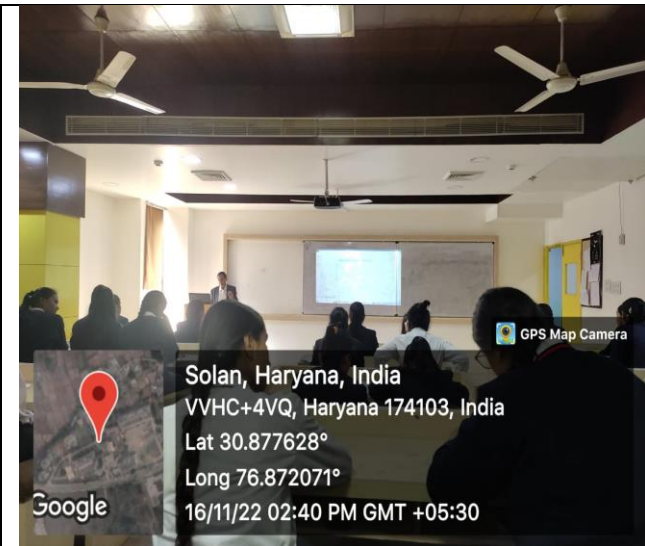
# Entrepreneurial Opportunities in Nursing

**Date :** Nov 16, 2022  
**Time :** 2.30 PM to 3.30 PM  
**Venue :** College of Nursing –Chitkara University – Baddi (H.P)  
**Anupam Srivastava (Head of Incubation)**

**INSTITUTION'S INNOVATION COUNCIL**  
Ministry of HRD (India)

3 GOOD HEALTH AND WELL-BEING  
4 QUALITY EDUCATION  
8 DECENT WORK AND ECONOMIC GROWTH  
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

## During the conduct of the activity:







**Name of Department: Centre Entrepreneurship Education & Development (CEED)**

**Name of Organiser with Mail ID & Contact Number: Neha Walia**

**Mail ID: [neha.walia@chitkarauniversity.edu.in](mailto:neha.walia@chitkarauniversity.edu.in)**

**Contact No.: 7018582103**

**Resource Person Details:**

**Name: Anupam Srivastava**

**Designation: Head-of-Incubation- Chitkara University**

**Organization: Centre Entrepreneurship Education & Development (CEED)**

**Mail ID: [anupam.srivastava@chitkara.edu.in](mailto:anupam.srivastava@chitkara.edu.in)**

**Contact No.: 9810028081**