
Title: Innovation & Entrepreneurship in Pharmacy-Healthcare Technologies

Programme Type: Interactive Session under the CEED Smart7 Learning Series to impart knowledge about how innovation can transform Pharmacy professionals healthcare startups and help ensure healthy lives.

Programme theme (keywords): Explaining the importance of Pharmacy Graduates as Entrepreneurs Healthcare Startups and the Step-by-Step process to develop the business idea into a business model with a systematic approach.

Facebook/Instagram Link of the Pre and Post conduct of Activity:

Description:

The session's objective was to provide graduate students of pharmacy with in-depth knowledge about how they can explore the existing pain areas existing in our society related to the healthcare technology segment. These business ideas for nurses are for those who want to explore their entrepreneurial spirit. The pharmacy business can be in many areas Mr. Anupam Srivastava, Head-of-Incubation, Centre Entrepreneurship Education & Development, is an Industry Expert and Consultant with 35 years of professional experience in Entrepreneurship.

Kindly justify the activity conducted by your respective department will fit as IIC event:

The programme aimed at fostering a culture of entrepreneurship traits among students, helping them understand innovation, ideation, creative thinking and various aspects of economic growth. While the expert Mr. Anupam Srivastava explained in detail the steps and milestones and various stages of successfully starting a venture, he also talked about how students can manage their time management and value proposition during student tenure, while being in this process.

Duration of the Activity: 60 minutes

Start Date and End date of the Event: 21/12/2022 to 21/12/2022

Venue: Chitkara School of Pharmacy, Schroff Hall, Kalam Block (Baddi) Himachal Pradesh.

Mention Minimum Number of students (Event): 66

Mention Minimum Number of faculty (Event): 1

Objective of the Event: Highlighting Innovation & Entrepreneurship among Pharmacy Graduates

Benefits of this activity: Educating about the entire process of being an entrepreneur and bringing out creative and innovative skills.

Sustainable Development Goals Covered inactivity:

Industry, Innovation and Infrastructure

Decent Work and Economic Growth

Quality Education

Video URL :

https://drive.google.com/file/d/1wQiHngrQbYIM0qLLNvCEPMabeljRaagA/view?usp=share_link

Photographs of the Event:

Before Activity as a Poster:

CHITKARA UNIVERSITY

cee d SMART Learning Series

cee d CHITKARA UNIVERSITY centre for entrepreneurship education and development

INNOVATION & ENTREPRENEURSHIP IN PHARMACY-HEALTHCARE TECHNOLOGIES

Venue: Schroff Hall, Kalam Block, Chitkara School of Pharmacy
Date: 21 NOV 2022
Time: 11.30 AM to 12.30 PM

Anupam Srivastava
(Head of Incubation)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

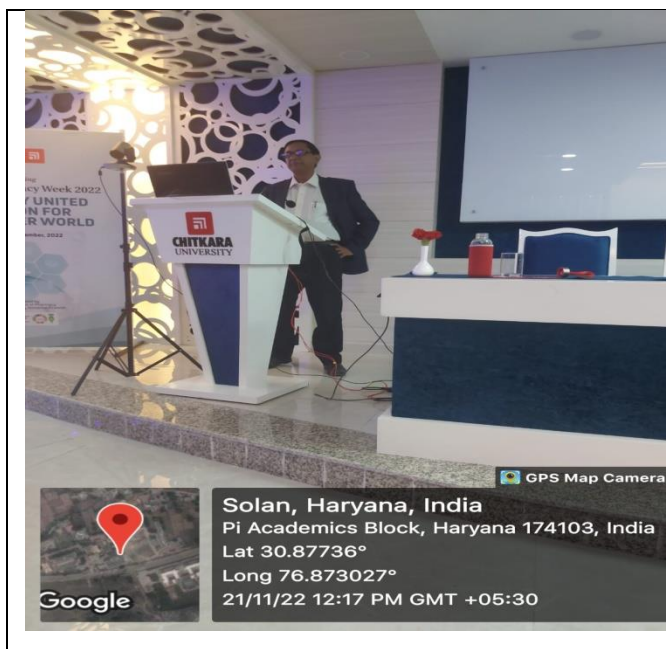
4 QUALITY EDUCATION

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

8 DECENT WORK AND ECONOMIC GROWTH

During the conduct of the activity:





Name of Department: Centre Entrepreneurship Education & Development (CEED)

Name of Organiser with Mail ID & Contact Number: Monika Pundir

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Resource Person Details:

Name: Anupam Srivastava

Designation: Head-of-Incubation- Chitkara University

Organization: Centre Entrepreneurship Education & Development (CEED)

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