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**Title: Innovations & Start-Up Healthcare -Ensuring Healthy Lives**

**Programme Type:** Interactive Session under the CEED Smart7 Learning Series to impart the knowledge about how innovation can transform the healthcare startups and help ensuring healthy lives.

**Programme theme (keywords):** Explaining the importance of Innovation in Healthcare startups and Step-by-Step process to develop the business idea into a business model with a systematic approach.

**Facebook/Instagram Link of the Pre and Post conduct of Activity:**

**Description:**

The session's objective was to provide the students with in-depth knowledge about how they can explore the existing pain areas in society related to the healthcare segment and to bring –out the business idea to provide affordable and technology-enabled user-friendly solutions for the benefiting society at large addressing the pain areas and filling the GAP through product or services escalate from their ideation stage to launching their product in the market and how they can get good returns for that. Mr. Anupam Srivastava, Head-of-Incubation, Centre Entrepreneurship Education & Development, an Industry Expert and Consultant with 35 years of professional experience Certified Project Management Professional (PMI-USA) on Entrepreneurship for Start-Ups building the Eco-System explained the traits of entrepreneurs and how to transform an idea into a business idea and the planning and execution milestones to be achieved to build your Start-Up Organization.

**Kindly justify the activity conducted by your respective department will fit as IIC event:**

The programme aimed at fostering a culture of entrepreneurship among students, helping them understand innovation, ideation, creative thinking and various aspects of economic growth. While the expert Mr. Anupam Srivastava explained in detail the steps and milestones and various stages of successfully starting a venture, he also talked about how students can manage their time management and value proposition during student tenure, while being in this process.

**Duration of the Activity:** 50 minutes

**Start Date and End date of the Event:** 04/11/2022 to 04/11/2022

**Mention Minimum Number of students (Event):** 50

**Mention Minimum Number of faculty (Event):** 1

**Objective of the Event:** Highlighting Innovation & Entrepreneurship

**Benefits of this activity:** Educating about the entire process of being an entrepreneur and bringing out creative and innovative skills.

## Sustainable Development Goals Covered inactivity:

Industry, Innovation and Infrastructure

Decent Work and Economic Growth

Quality Education

Video URL: [https://drive.google.com/file/d/11cq2eskO-3\\_zp6xDbf9-Mypd8yKc0vHu/view?usp=drivesdk](https://drive.google.com/file/d/11cq2eskO-3_zp6xDbf9-Mypd8yKc0vHu/view?usp=drivesdk)

## Photographs of the Event:

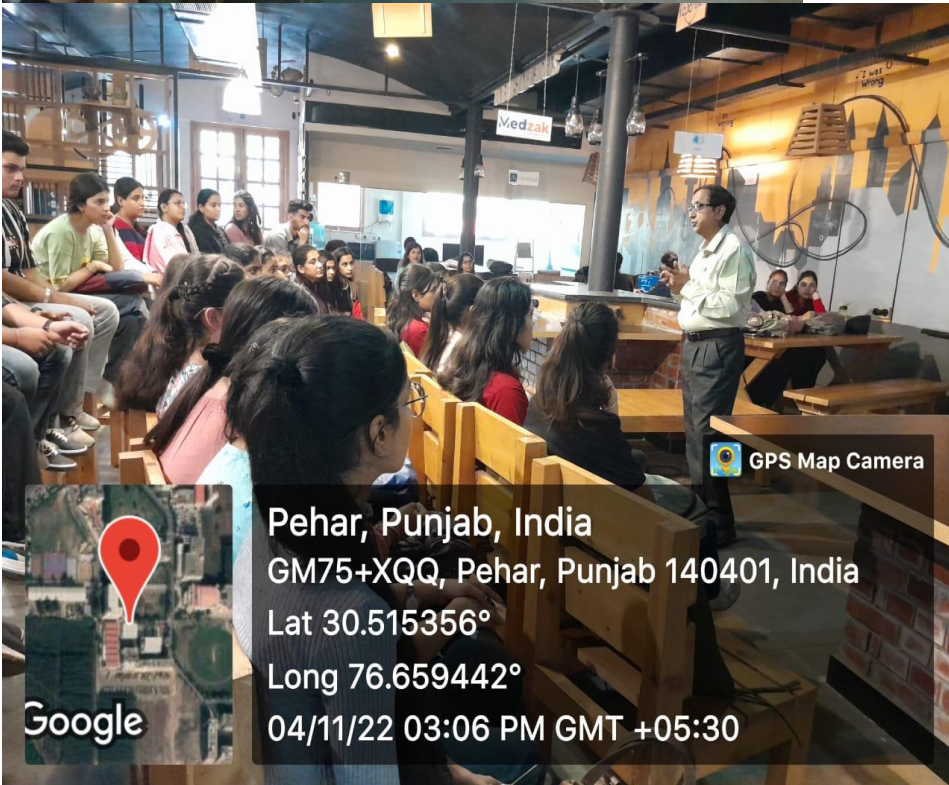
Before Activity as a Poster:



## During the conduct of the activity:



GPS Map Camera  
Pehar, Punjab, India  
GM75+XQQ, Pehar, Punjab 140401, India  
Lat 30.515358°  
Long 76.659438°  
04/11/22 03:07 PM GMT +05:30



GPS Map Camera  
Pehar, Punjab, India  
GM75+XQQ, Pehar, Punjab 140401, India  
Lat 30.515356°  
Long 76.659442°  
04/11/22 03:06 PM GMT +05:30





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**Resource Person Details:**

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**Designation: Head-of-Incubation- Chitkara University**

**Organization: Centre Entrepreneurship Education & Development (CEED)**

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