

Title: Technologies enabled Innovations can build the Next Gen Startup

Type of Activity: Interactive Session under the CEED Smart7 Learning Series to impart knowledge about how innovation can transform Computer Science Engineering (CSE) professionals' technology-based startups and help ensure engineering design.

Date of Activity: 17th Jan 2023

Venue: LECTURE HALL, CHITKARA UNIVERSITY-BADDI (H.P)

Duration of activity (in Minutes): 45 minutes

Mode of Session Delivery (Online/Offline): Offline

Objective: Entrepreneurship education for Startup among Computer Science Engineering (CSE) Students

Link of the Pre and Post conduct of Activity:

Link of the Pre conduct -

Link of the Post conduct -

Name/s of Organizing Department/Agency: Center for Entrepreneurship Education & Development, Chitkara University, Himachal Pradesh,

No. of Participants: Total=60 (Students=58, Staff=2) (see Annexure-I)

Facilitator: Dr. Minaxi Dassi, Mr. Neeraj Kumar and Dr. Hakam Singh (Program Incharge 2nd Year CSE, Chitkara University, HP)

Resource Person: Mr. Anupam Srivastava

Give Details, If Any Star Performer (Teaching/Non-Teaching/Expert)):

Mr. Anupam Srivastava (PMP & ITIL), Head-Incubation, is an Industry Expert and Consultant, who worked with Larsen & Toubro Limited. Mitsubishi Electrical India Pvt. Ltd. in the Industrial Sector & held a Leadership position as COO & Director- Operations in CMMI Level 3 Software Organizations (Application Development & Maintenance) with 35 years of professional experience.

Sustainable development goals covered in the activity (Provide with Serial No.):

GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

GOAL 8: Decent Work and Economic Growth

GOAL 9: Industry, Innovation and Infrastructure

Description: The sessions aimed at fostering a culture of entrepreneurship traits among students, helping them understand innovation, ideation, creative thinking and various aspects of economic growth. The session's objective was to provide graduate students of Computer Science Engineering (CSE) undergraduates with in-depth technical knowledge about how they can explore the existing pain areas in our society related to technology Startups. Mr. Anupam Srivastava explained the most important for the Startup about Cash Flow Management, Unit Economics, Business Development, Technology enabled Solutions, Accounting (Book-Keeping), Venture Capitalist (VC) Funding, Laws and Patents.

CHITKARA UNIVERSITY   

Technologies enabled Innovations can build the Next Gen Startup

DATE - 17TH JANUARY
VENUE - LECTURE HALL,
CHITKARA UNIVERSITY -BADDI
(HIMACHAL PRADESH)


ANUPAM SRIVASTAVA
Head of Incubation

 

Video URL:

https://drive.google.com/file/d/1KN96SGVAmN_He_BLqcc311kVEKScFUe9/view?usp=share_link

Photograph of the Event with Geotag:









Annexure – I
Attendance of the Event

